

Rep Order# 9796973 Ver# 11 Status Revised Traffic Order# 1357178

Printed: 09/07/2012 3:53 PM
Last Received: 09/07/2012 3:52 PM
Showing Buylines: All Rep Revised Lines

Advertiser: KATZ COMMUNICATIONS, INC.
Product: POLITICAL
Estimate: 9796973
Salesperson: KATZ COMMUNICATIONS, INC.
Phone: 202-955-5342
Fax: 202-955-5342
Hiatus Weeks: 0

Rep Order# 9796973
Salesperson: KATZ COMMUNICATIONS, INC.
Phone: 202-955-5342
Fax: 202-955-5342

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS FOR 60'S CONVERTED BACK TO 30'S
ALSO REINSTATED SPOTS THAT ALREADY RAN
PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	5	1	5	\$125.00
			Sales Remark: V11 1X PUT BACK ON TO LOGS							
			V11 Comment Changed, Spots/week Changed							
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08	1	1	1	\$10.00
			Sales Remark: V11 1X REINSTATED 9/8							
			V11 Comment Changed, Spots/week Changed							
*4	SU	11A-12P	THIS WEEK	:30	\$25.00	09/09-09/09	1	1	1	\$25.00
			Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!							
			Sales Remark: V11 CONVERTED BACK TO 30							
			V11 More than 2 codes changed							
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	4	1	4	\$100.00
			Sales Remark: V11 REINSTATED 2X 9/4							
			[MADE-GOOD BY LINE(S) 23]							
			V11 Comment Changed, Spots/week Changed							

Rep Order# 9796973 Ver# 11 Status Revised
 CUA Yes

Trans Order# 1257178

Printed: 09/07/2012 3:53 PM
 User Received: 09/07/2012 3:52 PM
 Showing Buylines: All Rep Revised Lines

Order# 9796973
 Date 09/07/2012
 Time 11:56 AM
 Order# 9796973
 Date 09/07/2012
 Time 11:56 AM
 Order# 9796973
 Date 09/07/2012
 Time 11:56 AM

Agency
 Order# 1257178
 Date 09/07/2012
 Time 11:56 AM

Advertiser
 Order# 1257178
 Date 09/07/2012
 Time 11:56 AM

Day Time Program

Len

Rate

Dates

Spots/Week

of Weeks

Total Spots

Total Cost

*14	SU	630P-7P	ABC WORLD NEWS	:30	\$60.00	09/09-09/09	1	1	1	\$60.00
Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!										
Sales Remark: V11 CONVERTED BACK TO 30										
V11 More than 2 codes changed										

---REPORT TOTALS---

Report Totals: 12 / \$320.00

---SALES MONTHLY TOTALS---

Sep 12: 42 / \$1,750.00
 Sales Totals: 42 / \$1,750.00
 Station Totals: 42 / \$1,750.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$21,875	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEXY	30%
		WGHP	28%	WMYV	3%	WUPN	0%	WXII	31%	WXLV	8%

Books null
 Demos RA35+

01900913

Ref: 2009# 9756973 Ver: 9 Status: Revised
 Date: 09/08/12 12:57:178

Showing Buylines: All Rep Revised Lines

Advertiser: VICTORY CHRISTIANITY/MSALEM
 Agency: () COMMB
 Account: 202-955-5342
 Agency Ref: 202-955-5342
 Flight Dates: 09/04/2012 - 09/10/2012
 Hiatus Weeks: 0
 Rep: ()
 Salesperson: ()
 Salesperson Phone#: 202-955-5342
 Salesperson FAX#: ()

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS FOR URGENT REVISION
 SPOTS CANCELLED FOR THIS WEEKEND AND LINES 4 AND 14
 HAVE BEEN CONVERTED TO 60'S
 PLS CF THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	4	1	4	\$100.00
			Sales Remark: V9 1X HAS BEEN CANCELLED ON THIS LINE-WE NOW HAVE 4X							
			V9 Comment Changed, Spots/week Changed							
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08	0	0	0	\$0.00
			Sales Remark: V9 SPOT HAS BEEN CANCELLED							
			V9 Comment Changed, Spots/week Changed							
*4	SU	11A-12P	THIS WEEK	:30	\$50.00	09/09-09/09	1	1	1	\$50.00
			Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!							
			Sales Remark: V9 SPOT CHANGED TO RUN AS A 60 SECOND SPOT-REVISED RATE TO MATCH CHANGE							
			V9 More than 2 codes changed							
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	2	1	2	\$50.00
			Sales Remark: V9 CANCELLED 2X-WE NOW HAVE 2X.							
			[MADE-GOOD BY LINE(S) 23]							
			V9 Comment Changed, Spots/week Changed							

3 of 3

23

$$\text{Hess} f(x) = \begin{pmatrix} 2x_1 & 2x_2 \\ 2x_2 & 2x_1 \end{pmatrix}$$

Salesperson RAN

Total Cost

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V9 More than 2 codes changed

Report Totals: 8 / \$320.00

—SALES MONTHLY TOTALS—

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

8%
WXLV

Demos RA35+

Rep Order# 9796973 Ver# 9 Mod# 3 Status Confirmed
EC'd Yes

Traffic Order# 1357178
Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Lines

Printed: 09/07/2012 9:34 AM
2 of 5

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Pls be advised of the following late runs due to the Democratic Convention overrun on 9/4 & 9/5:
- 9/4/12 Nightline 1135p-1202a ran @ 1203a
Nightline on 9/4 aired 1143p-1210a
- 9/4/12 News14 11-1135p ran @ 1138p
News14 on 9/4 aired 1108-1143p
- 9/5/12 News14 11-1135p ran @ 1159p
News14 on 9/5 aired 1139p-1203a
- 9/5/12 Nightline 1135p-1202a ran @ 1223a
Nightline on 9/5 aired 1203-1230a

--- STATION ORDER COMMENTS ---

Pls be advised of the following late runs due to the Democratic Convention overrun on 9/4 & 9/5:
- 9/4/12 Nightline 1135p-1202a ran @ 1203a
Nightline on 9/4 aired 1143p-1210a
- 9/4/12 News14 11-1135p ran @ 1138p
News14 on 9/4 aired 1108-1143p
- 9/5/12 News14 11-1135p ran @ 1159p
News14 on 9/5 aired 1139p-1203a
- 9/5/12 Nightline 1135p-1202a ran @ 1223a
Nightline on 9/5 aired 1203-1230a

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10	4	1	4	\$100.00	
	2	TU-F,M	9A-10A	JUDGE MATHIS	:30	\$20.00	09/04-09/10	4	1	4	\$80.00	

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Last Received: 09/06/2012 4:29 PM

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
30	1,000	10/1/00-10/3/00	3	1	3	3,000	15:00-18:00
30	1,000	10/4/00-10/6/00	3	1	3	3,000	15:00-18:00
30	1,000	10/7/00-10/9/00	3	1	3	3,000	15:00-18:00
30	1,000	10/10/00-10/12/00	3	1	3	3,000	15:00-18:00
30	1,000	10/13/00-10/15/00	3	1	3	3,000	15:00-18:00
30	1,000	10/16/00-10/18/00	3	1	3	3,000	15:00-18:00
30	1,000	10/19/00-10/21/00	3	1	3	3,000	15:00-18:00
30	1,000	10/22/00-10/24/00	3	1	3	3,000	15:00-18:00
30	1,000	10/25/00-10/27/00	3	1	3	3,000	15:00-18:00
30	1,000	10/28/00-10/30/00	3	1	3	3,000	15:00-18:00
30	1,000	10/31/00-11/2/00	3	1	3	3,000	15:00-18:00
30	1,000	11/3/00-11/5/00	3	1	3	3,000	15:00-18:00
30	1,000	11/6/00-11/8/00	3	1	3	3,000	15:00-18:00
30	1,000	11/9/00-11/11/00	3	1	3	3,000	15:00-18:00
30	1,000	11/12/00-11/14/00	3	1	3	3,000	15:00-18:00
30	1,000	11/15/00-11/17/00	3	1	3	3,000	15:00-18:00
30	1,000	11/18/00-11/20/00	3	1	3	3,000	15:00-18:00
30	1,000	11/21/00-11/23/00	3	1	3	3,000	15:00-18:00
30	1,000	11/24/00-11/26/00	3	1	3	3,000	15:00-18:00
30	1,000	11/27/00-11/29/00	3	1	3	3,000	15:00-18:00
30	1,000	11/30/00-12/2/00	3	1	3	3,000	15:00-18:00
30	1,000	12/3/00-12/5/00	3	1	3	3,000	15:00-18:00
30	1,000	12/6/00-12/8/00	3	1	3	3,000	15:00-18:00
30	1,000	12/9/00-12/11/00	3	1	3	3,000	15:00-18:00
30	1,000	12/12/00-12/14/00	3	1	3	3,000	15:00-18:00
30	1,000	12/15/00-12/17/00	3	1	3	3,000	15:00-18:00
30	1,000	12/18/00-12/20/00	3	1	3	3,000	15:00-18:00
30	1,000	12/21/00-12/23/00	3	1	3	3,000	15:00-18:00
30	1,000	12/24/00-12/26/00	3	1	3	3,000	15:00-18:00
30	1,000	12/27/00-12/29/00	3	1	3	3,000	15:00-18:00
30	1,000	12/30/00-12/31/00	3	1	3	3,000	15:00-18:00
30	1,000	1/1/01-1/3/01	3	1	3	3,000	15:00-18:00
30	1,000	1/4/01-1/6/01	3	1	3	3,000	15:00-18:00
30	1,000	1/7/01-1/9/01	3	1	3	3,000	15:00-18:00
30	1,000	1/10/01-1/12/01	3	1	3	3,000	15:00-18:00
30	1,000	1/13/01-1/15/01	3	1	3	3,000	15:00-18:00
30	1,000	1/16/01-1/18/01	3	1	3	3,000	15:00-18:00
30	1,000	1/19/01-1/21/01	3	1	3	3,000	15:00-18:00
30	1,000	1/22/01-1/24/01	3	1	3	3,000	15:00-18:00
30	1,000	1/25/01-1/27/01	3	1	3	3,000	15:00-18:00
30	1,000	1/28/01-1/30/01	3	1	3	3,000	15:00-18:00
30	1,000	1/31/01-2/2/0					

1. $\frac{1}{2}$ 2. $\frac{1}{3}$ 3. $\frac{1}{4}$ 4. $\frac{1}{5}$ 5. $\frac{1}{6}$ 6. $\frac{1}{7}$ 7. $\frac{1}{8}$ 8. $\frac{1}{9}$ 9. $\frac{1}{10}$ 10. $\frac{1}{11}$ 11. $\frac{1}{12}$ 12. $\frac{1}{13}$ 13. $\frac{1}{14}$ 14. $\frac{1}{15}$ 15. $\frac{1}{16}$ 16. $\frac{1}{17}$ 17. $\frac{1}{18}$ 18. $\frac{1}{19}$ 19. $\frac{1}{20}$ 20. $\frac{1}{21}$ 21. $\frac{1}{22}$ 22. $\frac{1}{23}$ 23. $\frac{1}{24}$ 24. $\frac{1}{25}$ 25. $\frac{1}{26}$ 26. $\frac{1}{27}$ 27. $\frac{1}{28}$ 28. $\frac{1}{29}$ 29. $\frac{1}{30}$ 30. $\frac{1}{31}$ 31. $\frac{1}{32}$ 32. $\frac{1}{33}$ 33. $\frac{1}{34}$ 34. $\frac{1}{35}$ 35. $\frac{1}{36}$ 36. $\frac{1}{37}$ 37. $\frac{1}{38}$ 38. $\frac{1}{39}$ 39. $\frac{1}{40}$ 40. $\frac{1}{41}$ 41. $\frac{1}{42}$ 42. $\frac{1}{43}$ 43. $\frac{1}{44}$ 44. $\frac{1}{45}$ 45. $\frac{1}{46}$ 46. $\frac{1}{47}$ 47. $\frac{1}{48}$ 48. $\frac{1}{49}$ 49. $\frac{1}{50}$ 50. $\frac{1}{51}$ 51. $\frac{1}{52}$ 52. $\frac{1}{53}$ 53. $\frac{1}{54}$ 54. $\frac{1}{55}$ 55. $\frac{1}{56}$ 56. $\frac{1}{57}$ 57. $\frac{1}{58}$ 58. $\frac{1}{59}$ 59. $\frac{1}{60}$ 60. $\frac{1}{61}$ 61. $\frac{1}{62}$ 62. $\frac{1}{63}$ 63. $\frac{1}{64}$ 64. $\frac{1}{65}$ 65. $\frac{1}{66}$ 66. $\frac{1}{67}$ 67. $\frac{1}{68}$ 68. $\frac{1}{69}$ 69. $\frac{1}{70}$ 70. $\frac{1}{71}$ 71. $\frac{1}{72}$ 72. $\frac{1}{73}$ 73. $\frac{1}{74}$ 74. $\frac{1}{75}$ 75. $\frac{1}{76}$ 76. $\frac{1}{77}$ 77. $\frac{1}{78}$ 78. $\frac{1}{79}$ 79. $\frac{1}{80}$ 80. $\frac{1}{81}$ 81. $\frac{1}{82}$ 82. $\frac{1}{83}$ 83. $\frac{1}{84}$ 84. $\frac{1}{85}$ 85. $\frac{1}{86}$ 86. $\frac{1}{87}$ 87. $\frac{1}{88}$ 88. $\frac{1}{89}$ 89. $\frac{1}{90}$ 90. $\frac{1}{91}$ 91. $\frac{1}{92}$ 92. $\frac{1}{93}$ 93. $\frac{1}{94}$ 94. $\frac{1}{95}$ 95. $\frac{1}{96}$ 96. $\frac{1}{97}$ 97. $\frac{1}{98}$ 98. $\frac{1}{99}$ 99. $\frac{1}{100}$ 100. $\frac{1}{101}$ 101. $\frac{1}{102}$ 102. $\frac{1}{103}$ 103. $\frac{1}{104}$ 104. $\frac{1}{105}$ 105. $\frac{1}{106}$ 106. $\frac{1}{107}$ 107. $\frac{1}{108}$ 108. $\frac{1}{109}$ 109. $\frac{1}{110}$ 110. $\frac{1}{111}$ 111. $\frac{1}{112}$ 112. $\frac{1}{113}$ 113. $\frac{1}{114}$ 114. $\frac{1}{115}$ 115. $\frac{1}{116}$ 116. $\frac{1}{117}$ 117. $\frac{1}{118}$ 118. $\frac{1}{119}$ 119. $\frac{1}{120}$ 120. $\frac{1}{121}$ 121. $\frac{1}{122}$ 122. $\frac{1}{123}$ 123. $\frac{1}{124}$ 124. $\frac{1}{125}$ 125. $\frac{1}{126}$ 126. $\frac{1}{127}$ 127. $\frac{1}{128}$ 128. $\frac{1}{129}$ 129. $\frac{1}{130}$ 130. $\frac{1}{131}$ 131. $\frac{1}{132}$ 132. $\frac{1}{133}$ 133. $\frac{1}{134}$ 134. $\frac{1}{135}$ 135. $\frac{1}{136}$ 136. $\frac{1}{137}$ 137. $\frac{1}{138}$ 138. $\frac{1}{139}$ 139. $\frac{1}{140}$ 140. $\frac{1}{141}$ 141. $\frac{1}{142}$ 142. $\frac{1}{143}$ 143. $\frac{1}{144}$ 144. $\frac{1}{145}$ 145. $\frac{1}{146}$ 146. $\frac{1}{147}$ 147. $\frac{1}{148}$ 148. $\frac{1}{149}$ 149. $\frac{1}{150}$ 150. $\frac{1}{151}$ 151. $\frac{1}{152}$ 152. $\frac{1}{153}$ 153. $\frac{1}{154}$ 154. $\frac{1}{155}$ 155. $\frac{1}{156}$ 156. $\frac{1}{157}$ 157. $\frac{1}{158}$ 158. $\frac{1}{159}$ 159. $\frac{1}{160}$ 160. $\frac{1}{161}$ 161. $\frac{1}{162}$ 162. $\frac{1}{163}$ 163. $\frac{1}{164}$ 164. $\frac{1}{165}$ 165. $\frac{1}{166}$ 166. $\frac{1}{167}$ 167. $\frac{1}{168}$ 168. $\frac{1}{169}$ 169. $\frac{1}{170}$ 170. $\frac{1}{171}$ 171. $\frac{1}{172}$ 172. $\frac{1}{173}$ 173. $\frac{1}{174}$ 174. $\frac{1}{175}$ 175. $\frac{1}{176}$ 176. $\frac{1}{177}$ 177. $\frac{1}{178}$ 178. $\frac{1}{179}$ 179. $\frac{1}{180}$ 180. $\frac{1}{181}$ 181. $\frac{1}{182}$ 182. $\frac{1}{183}$ 183. $\frac{1}{184}$ 184. $\frac{1}{185}$ 185. $\frac{1}{186}$ 186. $\frac{1}{187}$ 187. $\frac{1}{188}$ 188. $\frac{1}{189}$ 189. $\frac{1}{190}$ 190. $\frac{1}{191}$ 191. $\frac{1}{192}$ 192. $\frac{1}{193}$ 193. $\frac{1}{194}$ 194. $\frac{1}{195}$ 195. $\frac{1}{196}$ 196. $\frac{1}{197}$ 197. $\frac{1}{198}$ 198. $\frac{1}{199}$ 199. $\frac{1}{200}$ 200. $\frac{1}{201}$ 201. $\frac{1}{202}$ 202. $\frac{1}{203}$ 203. $\frac{1}{204}$ 204. $\frac{1}{205}$ 205. $\frac{1}{206}$ 206. $\frac{1}{207}$ 207. $\frac{1}{208}$ 208. $\frac{1}{209}$ 209. $\frac{1}{210}$ 210. $\frac{1}{211}$ 211. $\frac{1}{212}$ 212. $\frac{1}{213}$ 213. $\frac{1}{214}$ 214. $\frac{1}{215}$ 215. $\frac{1}{216}$ 216. <

3	SA	8A-9A	GOOD MORNING AMERICA WK	: 30	\$10.00	09/08-09/08	0	0	40.00
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4	SU	11A-12P	THIS WEEK	: 60	\$50.00	03/09-09/09	1	1	350.00
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Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!

5	TU-F,M	11A-12P	VIEW	:30	220.00	07/01/2021
[MADE-GOOD BY LINE(S) 23]						

23	SU	8P-9P	ONCE UPON A TIME	:30	\$600.00	09/09-09/09	1	1	1	\$600.00
			[MKGD FOR SPOTS MISSED ON LN #5: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #7: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #8: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #9: 9/04(4/WK), MKGD FOR SPOTS MISSED ON LN #10: 9/04(1/WK), MKGD FOR SPOTS MISSED ON LN #12: 9/04(2/WK), MKGD FOR SPOTS MISSED ON LN #13: 9/08(1/WK)]							

6	TU-F,M	12F-1P	MILLIONAIRE	: 30	\$20.00	09/04-09/10	4	1	200.00
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7	TU-F,M	1P-2P	THE CHEN	1:30	420:00	257:25	157:00
	[MADE-GOOD BY LINE(S) 23]						

8	TU-F,M	2P-3P	GMA IN THE AFTERNOON	:30	320.00	070 - 071.25
[MADE-GOOD BY LINE(S) 23]						

9	TU-F,M	3P-4P	RICKI LAKE	:30	\$50.00	03/04-03/10	0
[MADE-GOOD BY LINE(S) 23]							

10	TV-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10	2	1	1
[MADE-GOOD BY LINE(S) 23]									

11	TU-F,M	6P-630P	NEWS14	ABC45	= 30	\$45.00	09/04-09/10	2	1
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LINE	DATE	TIME	PROGRAM	START	END	PRICE	TOTAL
12	TU-F,M	630P-7P	ABC WORLD NEWS			\$35.00	\$35.00
[MADE-GOOD BY LINE(S) 23]							

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product OBAMA FOR AMERICA
 Estimate# 1536
 Buyer Laura Bassett
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1536
 Flight Dates 09/04/2012 - 09/10/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SA	6P-630P	HOLLYSCOOP	:30	\$25.00	09/08-09/08	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 23]										
	14	SU	630P-7P	ABC WORLD NEWS	:60	\$120.00	09/09-09/09	1	1	1	\$120.00	
		Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!										
	17	TU	10P-11P	PRIVATE PRACTICE	:30	\$705.00	09/04-09/04	0	0	0	\$0.00	
	18	TH	10P-11P	ROOKIE BLUE	:30	\$785.00	09/06-09/06	0	0	0	\$0.00	
	19	SU	8P-9P	SECRET MILLIONAIRE	:30	\$785.00	09/09-09/09	0	0	0	\$0.00	
	20	TU-F,M	11P-1135P	NEWS14 ABC45	:30	\$40.00	09/04-09/10	5	1	5	\$200.00	
	21	TU-F,M	1135P-1205A	NIGHTLINE	:30	\$15.00	09/04-09/10	4	1	4	\$60.00	
	22	TU-F,M	1202A-108A	JIMMY KIMMEL	:30	\$5.00	09/04-09/10	4	1	4	\$20.00	

---REPORT TOTALS---
 Report Totals: 38 / \$1,750.00

---SALES MONTHLY TOTALS---

Sep 12: 38 / \$1,750.00
 Sales Totals: 38 / \$1,750.00
 Station Totals: 38 / \$1,750.00
 Lines not sent/rcld/rtn: 0 / \$0.00
---COMPETITIVE---
 Market Totals \$21,875
 CABL 0% UNKN 0% WBFX 0% WCMG 0% WEMY 30%
 WGHP 28% WMYV 3% WUPN 0% WXII 31% WXLV 8%

Rep Order# 9796873 Ver# 9 Mod# 3 Status Confirmed Traffic Order# 1357178 Printed: 09/07/2012 9:34 AM 5 of 5
EC'd Yes Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM Agency () GMMB
Advertiser () POLITICAL 3050 K ST NW
Product OBAMA FOR AMERICA WASHINGTON, DC 20007
Estimate# 1536 Agency C/P1/P2/E 95/101/1536
Buyer Laura Bassett Flight Dates 09/04/2012 - 09/10/2012
Phone# Hiatus Weeks
Fax#

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+

Rep Order# 9796973 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1357178

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/17

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

PLS CF- CHRISTINA FOR JON

V.7 8/31

SEE LN 23:

MKGD FOR SPOTS MISSED ON LN #5:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #7:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #8:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #9:9/4(4/WK)
MKGD FOR SPOTS MISSED ON LN #10:9/4(1/WK)
MKGD FOR SPOTS MISSED ON LN #12:9/4(2/WK)
MKGD FOR SPOTS MISSED ON LN #13:9/8(1/WK)

2 of 3

Rep Firm) WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

— REMARKS —

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Line	Day	Time	Comments	Spots/Week	Rate	Start Date	End Date	Spots	Rate
*1	TU-F,M	7A-9A	GOOD MORNING AMERICA	:30	\$25.00	09/04-09/10		4	\$100.00
	Sales Remark: V9 1X HAS BEEN CANCELLED ON THIS LINE-WK NOW HAVE 4X								
	V9 Comment Changed, Spots/week Changed								
*3	SA	8A-9A	GOOD MORNING AMERICA WK	:30	\$10.00	09/08-09/08		0	\$0.00
	Sales Remark: V9 SPOT HAS BEEN CANCELLED								
	V9 Comment Changed, Spots/week Changed								
*4	SU	11A-12P	THIS WEEK	:60	\$50.00	09/09-09/09		1	\$50.00
	Buyline Comment: THIS SPOT WILL NOW RUN AS A 60 SECOND SPOT!								
	Sales Remark: V9 SPOT CHANGED TO RUN AS A 60 SECOND SPOT-REVISED RATE TO MATCH CHANGE								
	V9 More than 2 codes changed								
*10	TU-F,M	5P-6P	DOCTORS	:30	\$25.00	09/04-09/10		2	\$50.00
	Sales Remark: V9 CANCELLED 2X-WK NOW HAVE 2X.								
	[MADE-GOOD BY LINE(S) 23]								
	V9 Comment Changed, Spots/week Changed								

Rep Order# 9796973 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1357178

Printed: 09/07/2012 8:30 AM
Last Received: 09/06/2012 4:29 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
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Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	SU	630P-7P	ABC WORLD NEWS	:60	\$120.00	09/09-09/09	1	1	1	\$120.00	
Buyline Comment: THIS SPOT IS NOW A 60 SECOND SPOT!												
Sales Remark: V9 THIS SPOT HAS BEEN CHANGED TO A 60 SECOND SPOT.												
RATE REVISED TO MATCH CHANGES.												
V9 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 8 / \$320.00

---SALES MONTHLY TOTALS---

Sep 12: 38 / \$1,750.00
Sales Totals: 38 / \$1,750.00
Station Totals: 38 / \$1,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$21,875

CABL 0% UNKN 0% WBFX 0% WCMG 0% WEMV 30%
WGHP 28% WMYV 3% WUPN 0% WXII 31% WXLV 8%

Books null
Demos RA35+